



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

# CONTRACT

<u>Contract / Revision</u> 1753745 /		<u>Alt Order #</u> 08656096
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 08/01/17 - 08/07/17		<u>Estimate #</u> 3652
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 07/25/17 / 07/25/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WSFA	08/04/17	08/04/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$280.00				
2	WSFA	08/04/17	08/04/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$285.00				
3	WSFA	08/04/17	08/04/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$790.00				
4	WSFA	08/04/17	08/04/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$450.00				
5	WSFA	08/04/17	08/04/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$485.00				
6	WSFA	08/04/17	08/04/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$260.00				
7	WSFA	08/04/17	08/04/17	AGT	7-9pm		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$340.00				
8	WSFA	08/04/17	08/04/17	Dateline	9-10pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----1--				1	\$510.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/31/17-08/06/17	Dateline	9-10pm	-----F----	:30		<del>\$510.00</del>		NM		
				Credited									
9	WSFA	08/07/17	08/07/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$675.00				

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Contract / Revision	Alt Order #
1753745 /	08656096

Contract Dates	Product	Estimate #
08/01/17 - 08/07/17	SENATE LEADERSHIP	3652

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	07/25/17 / 07/25/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
10	WSFA	08/07/17	08/07/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$225.00				
11	WSFA	08/07/17	08/07/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$280.00				
12	WSFA	08/07/17	08/07/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$790.00				
13	WSFA	08/07/17	08/07/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$450.00				
14	WSFA	08/07/17	08/07/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$485.00				
15	WSFA	08/07/17	08/07/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$260.00				
16	WSFA	08/07/17	08/07/17	American Ninja Warrior	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	1-----				1	\$675.00				
17	WSFA	08/05/17	08/05/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$395.00				
18	WSFA	08/05/17	08/05/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$180.00				
19	WSFA	08/05/17	08/05/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1-				1	\$105.00				
20	WSFA	08/06/17	08/06/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$675.00				
21	WSFA	08/06/17	08/06/17	WSFA 12 NEWS @ 1030P	1030-11P		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$340.00				
22	WSFA	08/06/17	08/06/17	LF SU 11-1130p	11-1130p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$25.00				
23	WSFA	08/06/17	08/06/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-----1				1	\$105.00				
24	WSFA	08/03/17	08/03/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$675.00				
25	WSFA	08/03/17	08/03/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$225.00				

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08/01/17 - 08/07/17	SENATE LEADERSHIP	3652

Advertiser	Original Date / Revision
ISS/Senate Leadership Fi	07/25/17 / 07/25/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
26	WSFA	08/03/17	08/03/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$170.00				
27	WSFA	08/03/17	08/03/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$280.00				
28	WSFA	08/03/17	08/03/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$285.00				
29	WSFA	08/03/17	08/03/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$790.00				
30	WSFA	08/03/17	08/03/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$450.00				
E 31	WSFA	08/03/17	08/03/17	Hollywood Game Night	701p-8pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$900.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/31/17-08/06/17	Hollywood Game Night	701p-8pm	----Th-----	:30		<del>\$900.00</del>		NM		
				Credited									
E 32	WSFA	08/03/17	08/03/17	The Night Shift	9-10pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	---1---				1	\$450.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WSFA	07/31/17-08/06/17	The Night Shift	9-10pm	----Th-----	:30		<del>\$450.00</del>		NM		
				Credited									
33	WSFA	08/01/17	08/01/17	WSFA 12 News at Ten - MF	10-1030p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$675.00				
34	WSFA	08/01/17	08/01/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$225.00				
35	WSFA	08/01/17	08/01/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$170.00				
36	WSFA	08/01/17	08/01/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$790.00				
37	WSFA	08/01/17	08/01/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$450.00				
38	WSFA	08/01/17	08/01/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$485.00				
39	WSFA	08/01/17	08/01/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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1753745 /		08656096
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/17 - 08/07/17	SENATE LEADERSHIP	3652
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/Senate Leadership Fi		07/25/17 / 07/25/17

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Week:		07/31/17	08/06/17	-1-----				1	\$260.00				
40	WSFA	08/01/17	08/01/17	agt	7-9p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	-1-----				1	\$1,350.00				
41	WSFA	08/02/17	08/02/17	WSFA 12 News at Ten - MF	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$675.00				
42	WSFA	08/02/17	08/02/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$225.00				
43	WSFA	08/02/17	08/02/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$170.00				
44	WSFA	08/02/17	08/02/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$280.00				
45	WSFA	08/02/17	08/02/17	Today in Alabama 530a	530am-6am		:30				NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$285.00				
46	WSFA	08/02/17	08/02/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$485.00				
47	WSFA	08/02/17	08/02/17	AGT	701p-8p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$675.00				
48	WSFA	08/02/17	08/02/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$260.00				
49	WSFA	08/02/17	08/02/17	MARLON/MARLON	8-9pm		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--1----				1	\$565.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	WSFA	07/31/17-08/06/17	MARLON/MARLON	8-9pm	---W-----	:30		<del>\$565.00</del>	NM			
Credited													
50	WSFA	08/04/17	08/04/17	Dateline NBC	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	----F--				1	\$510.00				
51	WSFA	08/02/17	08/02/17	The Carmichael Show	8-9pm		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--W----				1	\$565.00				
N 52	WSFA	08/07/17	08/07/17	MIDNIGHT, TEXAS	9-10pm		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/07/17	08/13/17	M-----				1	\$565.00				
N 53	WSFA	08/02/17	08/02/17	THIS IS US	9-10pm		:30				NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/31/17	08/06/17	--W----				1	\$785.00				
Totals								0.00				49	\$21,315.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
1753745 /	08656096

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/17 - 08/07/17	SENATE LEADERSHIP	3652

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Senate Leadership F	07/25/17 / 07/25/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/31/17 - 08/07/17	49	\$21,315.00	(\$3,197.25)	\$18,117.75
<b>Totals</b>	<b>49</b>	<b>\$21,315.00</b>	<b>(\$3,197.25)</b>	<b>\$18,117.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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FAX# 703-516-9680

REP HEADLINE# 8656096 TRF# 1753745  
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*\*CHANGES\*\*\* JUL25/17 10.58  
 \*\*\* WSFA-TV \*\*\*

ADV #	ADV. NAME	ISS/SENATE LEADERSHIP FUND	REP. #	OFF. #	SALESMAN #
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AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP  
BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093  
SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL
	8656096		REGIONAL

PRDCT	SENATE LEADERSHIP FU	EST#3652	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT	DATES	AUG1/17	AUG7/17	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL25/17	10.58
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REP: REVISED ORDER  
M3 OKD AS LINES 52-53  
TTL SAME, \$21,315  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SENATE LEADERSHIP FUND

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START:	:END:	:SPTS:	WEEK	:DAYS:	:TOTL:
:LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 155											
AGENCY PRODUCT CODE = 385											
AGENCY EST# = 3652											
31	S	700P-800P	30		\$900.00	8/3	8/3	0	✓	THU	0
PROGRAM : HOLLYWOOD GAME NIGHT											
CON COM1: HOLLYWOOD GAME NIGHT											
52	A	900P-1000P	30		\$565.00	8/7	8/7	1	✓	MON	1
PROGRAM : MIDNIGHT, TEXAS											
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE ADVISE.											
ORD COM2: THANKS, DENICE											
THIS IS A MAKE-GOOD FOR AUG3 ON LINE-31 FOR 1 SPOT/WK											
THIS IS A MAKE-GOOD FOR AUG3 ON LINE-32 FOR 1 SPOT/WK											

REP HEADLINE# 8656096 TRF# 1753745 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUL25/17 10.58  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WSFA-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
53	A		900P-1000P	30		\$785.00	8/2	8/2	1		WED	1
PROGRAM : THIS IS US												
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE ADVISE.												
ORD COM2: THANKS, DENICE												
PART OF A MAKEGOOD MADE UP OF LINES 52-53												
32	S		900P-1000P	30		\$450.00	8/3	8/3	0		THU	0
PROGRAM : THE NIGHT SHIFT												
CON COM1: THE NIGHT SHIFT												
STATION MAKEGOOD OFFERS:												
M3	OK'D		BUY#31									
			BUY#32									
MISSED: THU/700P-800P AUG3 \$900.00 (JUL21/17)												
THU/900P-1000P AUG3 \$450.00												
OFFER: MON/900P-1000P AUG7 \$565.00 PLS ADVISE.												
& WED/900P-1000P AUG2 \$785.00												
CMT: NA DUE TO PROGRAM CHANGES. PLEASE ADVISE.												
CMT: THANKS, DENICE												
AUG/17			21315.00									
CONTRACT TOTAL												21315.00
TOTAL SPOTS												49

MARKET TOTALS \$121,670 WSFA 51% WNCF 8% WAKA 31% WCOV 10% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8656096 TRF# 1753745 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL25/17 14.04  
\*\*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY  
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)  
ALEXANDRIA, VA 22313

ORDER # \_\_\_\_\_ CONTRACT # 8656096 CLASS: NATL. LOCAL REGIONAL  
PRDCT SENATE LEADERSHIP FU EST#3652 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG1/17 AUG7/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE JUL25/17 14.04

REP: REVISED ORDER  
M3 OKD AS LINES 52-53  
TTL SAME, \$21,315  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION  
STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#31 MISSED: THU/700P-800P AUG3 30S \$900.00 (JUL21/17)  
BUY#32 THU/900P-1000P AUG3 30S \$450.00  
OFFER: MON/900P-1000P AUG7 30S \$565.00 PLS ADVISE.  
& WED/900P-1000P AUG2 30S \$785.00  
CMT: NA DUE TO PROGRAM CHANGES. PLEASE ADVISE.  
CMT: THANKS, DENICE

CONTRACT TOTAL 21315.00  
TOTAL SPOTS 49